



VICTORIA MYRAND

Graphic + Web Designer

Connect



Phone
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Website
vmdesignlab.com



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Education

IADT - Detroit

June 2007 - June 2010

Bachelors Degree in
Graphic Design

Skills

- Graphic Design
- Video Editing
- Laser Cutting
- Photo Editing
- Website Design
- WordPress, HTML + CSS
- Squarespace

Software

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Procreate

About Me

I have spent the past 10+ years exploring and learning about the world of design and figuring out where I fit into it. Through that exploration I've pinpointed my passions to be branding design, web design, and making videos. Outside of design I love to make products, figure skating, animals, home decor, and reading.

Work Experience

Owner

VicTacToe.com / March 2020 - Present

- Product design and development
- Digital file design and creation
- YouTube video and Instagram Reel creation
- Marketing strategy and Facebook ads
- Website design and maintenance
- Customer service

Web + Graphic Designer

GLO Marketing / May 2013 - March 2024

- Print design for advertising collateral including catalogs, sales sheets, media kit design, and more
- Website design and development
- Email design, development, and scheduling

Graphic Designer + Content Specialist

Teneo Hospitality Group / January 2019 - March 2020

- Email design, development, and scheduling
- Marketing collateral design
- Video creation
- Social media posts

Junior Graphic Designer

Ad Partners / March 2011 - March 2012

- Created concepts and storyboards for commercials
- Graphic design for commercials, print, and web
- Copywriting for sales sheets